**Subject line:** Get ahead of the Back to School rush

Dear <parent name>,

I am sure we are all looking forward to a new academic year and we understand you may be starting to think about getting ahead for September.

To help you prepare for the new school year, we are sending you information regarding our uniform policy and purchase options. To help you shop confidently, Monkhouse has made sure their website is full of useful information which you can access here.

We strongly encourage shopping early. Shopping in June and July ensures you can make the most out of shopping with Monkhouse and join them in a successful Back to School period.

The Monkhouse website hosts important information, such as:

- Our school uniform and prices

- How to order online or in-store

- How to book a personalised 1-1 store appointment

- Lower prices for essential uniforms and additional accessories

- Click and collect information

- Parent newsletter sign-up

- Extended free returns until 15th September

- Weekend shopping times

We know that our students take pride in their uniform and feel good about what they wear to school, this helps them be their best. You can find full details of our uniform and sportswear policies on our website.

Should you have any queries about your requirements, please contact Monkhouse’s customer service team:

Telephone: 0161 476 7216 (Monday to Friday, 8:30am to 5pm)

Email: web@monkhouse.com

We hope this information is useful and helps you prepare for a successful year ahead.

Best wishes  
<school contact>